

National Case Study Competition in Health Education

1302 Rockbend Pkwy
St. Peter, MN 56082

Welcome to the National Case Study Competition in Health Education! Below are the guidelines for advisors and teams for the event this year. Please read carefully and ask questions if something is unclear.

Competition Procedures

1. The competition will take place Wednesday, Thursday, and Friday, February 23, 24, and 25, 2022. Teams will be assigned a presentation time between 8:00am and 4:00PM in your local time zone on one of those dates. Your time assignment will accompany the case materials in February.
2. The Case and judging criteria will be emailed to the advisor **3 weeks** prior to your team's presentation date. Advisors then distribute the case to the team members. **ONLY** the participating team members should receive the case from the team advisor. It is not possible for the Competition to make accommodations for the academic calendar of every school in the competition, so each school is individually responsible for the case distribution and being present at the assigned time.
3. Advisors will receive a Zoom Videoconferencing invitation in a separate e-mail from the case. This invitation should be forwarded on to each of the students presenting for the competition. Students and advisors should refrain from distributing the code to anyone else as to avoid unwanted attendance. ***Without the code found in the invitation, students will not be able to call in to their assigned presentation time.***
4. The case is to be addressed **only** by the team members. Teams are on their honor to follow this rule. While any and all resources are available to students for utilize for the case, no external assistance from classmates, faculty, or advisors is allowed.



5. This is an oral presentation. While not required, teams wishing to use PowerPoint as a guide can do so by using the template provided with the case and judging materials. No other PPT formats or slideshows will be allowed. Teams are not to edit the template provided.

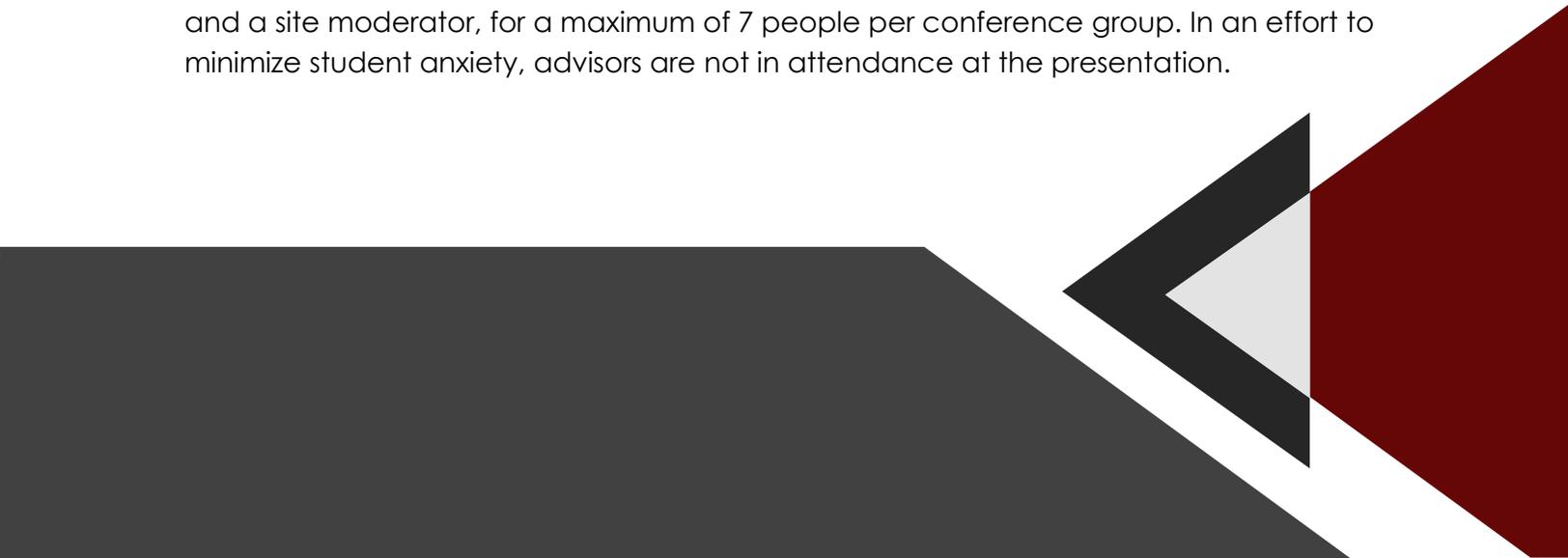
6. Students should be well versed in their resolution to the case, and should not “read” pre-prepared documents or presentations (i.e. do not present in a classroom and read from the PPT on the screen). Notes for reference during the talk are acceptable.

7. Students should be prepared to address the case using the NCHEC Areas of Responsibility for a Certified Health Education Specialist. The Judging Criteria document will accompany the case.

8. Student participants will call in for their presentation using their computer or phone. While it is recommended that students present from a single location as a team, student team members do not technically need to be located together and could call in from various sites. However, students should ensure they are in an appropriate location to speak, hear, and be heard. Locations with significant background noise may not be appropriate. Teams with participants that lose internet connectivity cannot be rescheduled.

9. All presentations will be recorded. By registering and participating, students are giving consent to be recorded. The presentations from the top teams in each category may be posted on the event website after the competition.

10. Each presentation session will be attended by the judges, the students presenting, and a site moderator, for a maximum of 7 people per conference group. In an effort to minimize student anxiety, advisors are not in attendance at the presentation.





11. Each team will have 15 minutes to present their case resolution. This will be followed by a maximum 10 minute question and answer session from the judges.

12. Students must use the video/camera function on their device, so they can be seen during the presentation.

13. All teams will present only one time to the judges.

14. Presentation of winners will be conducted in an All-Call video conference at 6PM CST Friday evening.

The organizers of the competition are excited that you have chosen to participate. If there are questions or comments related to the competition, please direct them to the Competition email address, ncsche@gmail.com. Organizers will respond to your inquiry promptly.

We look forward to seeing everyone in February.



Karl L. Larson, PhD, MCHES®

Executive Director, NCSCHE

